

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100214
Product		Invoice Date	10/28/12
Estimate Number	11123	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WRC	Order #	310213
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
	CDR										
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WRC			M	10/08/12	:30	5:14 AM	KAI TV52	\$810.00		1
	WRC			W	10/10/12	:30	5:27 AM	KAI TV58	\$810.00		3
	WRC			F	10/12/12	:30	5:09 AM	KAI TV58	\$810.00		5
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WRC			M	10/08/12	:30	6:13 AM	KAI TV52	\$1,800.00		1
	WRC			W	10/10/12	:30	6:59 AM	KAI TV58	\$1,800.00		3
	WRC			F	10/12/12	:30	6:14 AM	KAI TV58	\$1,800.00		5
3	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WRC			M	10/08/12	:30	7:57 AM	KAI TV52	\$2,700.00		1
	WRC			W	10/10/12	:30	8:44 AM	KAI TV58	\$2,700.00		3
	WRC			F	10/12/12	:30	7:23 AM	KAI TV58	\$2,700.00		5
5	WRC	Saturday Today 7-9a	7A-9A								
	IP										
					10/08/12 to 10/14/12	1x	-----S-				
	WRC			Sa	10/13/12	:30	8:59 AM	KAI TV58	\$1,000.00		1
6	WRC	News Sun 7-8a	7-8a								
	IP										

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Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRC IP	News Sun 7-8a	7-8a								
					10/08/12 to 10/14/12	1x	-----S				
	WRC			Su	10/14/12	:30	7:37 AM	KAI TV58	\$650.00		1
7	WRC CDR	Sunday Today 8-9a	8-9A								
					10/08/12 to 10/14/12	1x	-----S				
	WRC			Su	10/14/12	:30	8:29 AM	KAI TV58	\$2,700.00		1
8	WRC CDR	9-10A TODAY SHOW 2	9A-10A								
					10/08/12 to 10/14/12	1x	- 1 - - - -				
	WRC			Tu	10/09/12	:30	9:49 AM	KAI TV58	\$1,350.00		1
9	WRC CDR	10-11A TODAY SHOW 3	10A-11A								
					10/08/12 to 10/14/12	1x	--- 1 - - -				
	WRC			Th	10/11/12	:30	10:29 AM	KAI TV58	\$1,000.00		2
10	WRC IP	11A-12P MIDDAY NEWS	11A-12P								
					10/08/12 to 10/14/12	1x	-- 1 - - - -				
	WRC			W	10/10/12	:30	11:21 AM	KAI TV58	\$400.00		2
12	WRC IP	Ellen	3P-4P								
					10/08/12 to 10/14/12	3x	1 - 1 - 1 - -				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRC	Ellen	3P-4P								
	IP										
	WRC			M	10/08/12	:00			\$600.00	See MG 12.6	1
				PREEMPT							
	WRC			M	10/08/12	:30	3:20 PM	KAI TV52	\$500.00	MG for 12.1 10/08	6
	WRC			W	10/10/12	:00			\$600.00	See MG 12.7	3
				PREEMPT							
	WRC			W	10/10/12	:30	3:56 PM	KAI TV58	\$500.00	MG for 12.3 10/10	7
	WRC			F	10/12/12	:00			\$600.00	See MG 12.8	5
				PREEMPT							
	WRC			F	10/12/12	:30	3:20 PM	KAI TV58	\$500.00	MG for 12.5 10/12	8
13	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	CDR										
					10/08/12 to 10/14/12	2x	- 1- 1- - -				
	WRC			Tu	10/09/12	:30	4:37 PM	KAI TV58	\$1,080.00		7
	WRC			Th	10/11/12	:30	4:51 PM	KAI TV58	\$1,080.00		9
14	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
					10/08/12 to 10/14/12	5x	1 1 1 1 1 - -				
	WRC			M	10/08/12	:30	5:12 PM	KAI TV52	\$1,620.00		2
	WRC			Tu	10/09/12	:30	5:44 PM	KAI TV58	\$1,620.00		3
	WRC			W	10/10/12	:30	5:56 PM	KAI TV58	\$1,620.00		6
	WRC			Th	10/11/12	:30	5:22 PM	KAI TV58	\$1,620.00		8
	WRC			F	10/12/12	:30	5:29 PM	KAI TV58	\$1,620.00		10
15	WRC	6-7P NEWS4 @ 6PM	6P-7P								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/08/12 to 10/14/12		10x	22222--				
	WRC			M	10/08/12	:30	6:39 PM	KAI TV58	\$1,800.00		1
	WRC			M	10/08/12	:30	6:54 PM	KAI TV58	\$1,800.00		2
	WRC			Tu	10/09/12	:30	6:11 PM	KAI TV58	\$1,800.00		3
	WRC			Tu	10/09/12	:30	6:43 PM	KAI TV58	\$1,800.00		4
	WRC			W	10/10/12	:30	6:26 PM	KAI TV58	\$1,800.00		6
	WRC			W	10/10/12	:30	6:55 PM	KAI TV58	\$1,800.00		5
	WRC			Th	10/11/12	:30	6:15 PM	KAI TV58	\$1,800.00		8
	WRC			Th	10/11/12	:30	6:42 PM	KAI TV58	\$1,800.00		7
	WRC			F	10/12/12	:30	6:37 PM	KAI TV58	\$1,800.00		9
	WRC			F	10/12/12	:30	6:53 PM	KAI TV58	\$1,800.00		10
16	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
CDR											
				10/08/12 to 10/14/12		1x	---- 1--				
	WRC			F	10/12/12	:30	6:59 PM	KAI TV58	\$8,000.00		3
18	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
IP											
				10/08/12 to 10/14/12		1x	--- T---				
	WRC			Th	10/11/12	:00			\$5,500.00	See MG 18.2	1
	WRC			PREEMPT							
	WRC			Th	10/11/12	:30	7:47 PM	KAI TV58	\$5,500.00	MG for 18.1 10/11	2
19	WRC	Revolution	10-11p								
CDR											
				10/08/12 to 10/14/12		1x	M-----				

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19	WRC	Revolution	10-11p								
	CDR										
	WRC			M	10/08/12	:30	10:11 PM	KAI TV58	\$7,500.00		1
20	WRC	The Voice	8-9p								
	CDR										
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WRC			Tu	10/09/12	:30	7:59 PM	KAI TV58	\$9,500.00		1
21	WRC	30 Rock/Parks	8-9p								
	IP										
					10/08/12 to 10/14/12	1x	- - - T- - -				
	WRC			Th	10/11/12	:30	8:21 PM	KAI TV58	\$3,000.00		1
23	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WRC			M	10/08/12	:30	11:29 PM	KAI TV58	\$3,600.00		1
	WRC			W	10/10/12	:30	11:12 PM	KAI TV58	\$3,600.00		3
	WRC			F	10/12/12	:30	11:31 PM	KAI TV58	\$3,600.00		5
24	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					10/08/12 to 10/14/12	1x	- - - - - 1-				
	WRC			Sa	10/13/12	:30	11:10 PM	KAI TV58	\$3,600.00		1
25	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										
					10/08/12 to 10/14/12	1x	- - - - - 1				

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25	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										
	WRC			Su	10/14/12	:30	12:27 AM	KAI TV58	\$2,500.00		1
26	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
				10/08/12 to 10/14/12		3x	1- 1- 1- -				
	WRC			M	10/08/12	:30	12:09 AM	KAI TV58	\$1,440.00		1
	WRC			W	10/10/12	:30	12:12 AM	KAI TV58	\$1,440.00		3
	WRC			F	10/12/12	:30	12:20 AM	KAI TV58	\$1,440.00		2
27	WRC	5-6A NEWS4 @5AM	5A-6A								
	IP										
				10/08/12 to 10/14/12		2x	- 1- 1- - -				
	WRC			Tu	10/09/12	:30	5:28 AM	KAI TV58	\$600.00		1
	WRC			Th	10/11/12	:30	5:14 AM	KAI TV58	\$600.00		2
28	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	IP										
				10/08/12 to 10/14/12		2x	- 1- 1- - -				
	WRC			Tu	10/09/12	:30	6:09 AM	KAI TV58	\$1,400.00		1
	WRC			Th	10/11/12	:30	6:57 AM	KAI TV58	\$1,400.00		2
29	WRC	7-9A TODAY SHOW	7A-9A								
	IP										
				10/08/12 to 10/14/12		2x	- 1- 1- - -				
	WRC			Tu	10/09/12	:30	7:29 AM	KAI TV58	\$2,000.00		1
	WRC			Th	10/11/12	:30	8:34 AM	KAI TV58	\$2,000.00		2

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100214
Product		Invoice Date	10/28/12
Estimate Number	11123	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WRC	Order #	310213
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	IP										
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WRC			M	10/08/12	:30	4:13 PM	KAI TV52	\$700.00		1
	WRC			W	10/10/12	:30	4:37 PM	KAI TV58	\$700.00		2
	WRC			F	10/12/12	:30	4:38 PM	KAI TV58	\$700.00		3
31	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	IP										
					10/08/12 to 10/14/12	2x	- 1- 1- - -				
	WRC			Tu	10/09/12	:00			\$1,200.00	See MG 31.3	1
					PREEMPT						
	WRC			Tu	10/09/12	:30	5:10 PM	KAI TV58	\$1,100.00	MG for 31.1 10/09	3
	WRC			Th	10/11/12	:00			\$1,200.00	See MG 31.4	2
					PREEMPT						
	WRC			Th	10/11/12	:30	5:28 PM	KAI TV58	\$1,100.00	MG for 31.2 10/11	4
32	WRC	11-1135p M-SU L NEWS	11P-1135P								
	IP										
					10/08/12 to 10/14/12	2x	- 1- 1- - -				
	WRC			Tu	10/09/12	:30	11:29 PM	KAI TV58	\$2,500.00		1
	WRC			Th	10/11/12	:30	11:33 PM	KAI TV58	\$2,500.00		2

Aired Spots**61**

Gross Total **\$124,810.00**

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SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

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Product	
Estimate Number	11123

Invoice #	WN12100214
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	310213
Alt Order #	
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

Agency Commission **\$18,721.50**

Net Amount Due **\$106,088.50**

Payment Terms 30 Days

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